



Arts Review: How funders are responding to COVID-19

Te Taumata Toi-a-Iwi is Auckland's arts regional trust. It seeks to contribute to the development of the arts and culture ecosystem that makes Tāmaki Makaurau a city alive with creativity. Te Taumata Toi-a-iwi has recently redefined its future strategic direction and their work is supported by four pou; Convene, advocate, activate and disrupt.

In line with their strategic direction Te Taumata Toi-a-iwi are seeking to support the arts sector as it responds to the immediate and long-term effect of COVID-19 on the arts sector. Te Taumata Toi-a-Iwi commissioned this review to build understanding of how New Zealand and International funders are responding to the impact of COVID-19 on the arts.

Key Messages

Arts Sector

- The impact of COVID-19 has been felt immediately by the arts sector through the cancellation of all events and loss of income due to lockdown.
- The longer-term implications of COVID-19 and the forecast economic downturn are just starting to be understood by the arts sector.
- COVID-19 is amplifying the poor infrastructure and fragility of the arts sector

New Zealand Funding

- The **Government Response Package** provides direct support to the arts sector through the wage subsidy, tax relief, mortgage breaks and rent security
- The single most significant package of support directed to the arts sector is from **Creative New Zealand**, with a first tranche of \$16million being deployed to the sector.
- The majority of the New Zealand philanthropic sector are following the Philanthropy New Zealand principles to responding to COVID-19 by
 - **reassuring** communities that they will continue to operate
 - offering **flexibility** to existing grantees through reprioritising of existing grants and time extension



- listening and responding to the needs of the community
- offering additional **rapid response funds**, although these are directed at an immediate frontline response to COVID-19
- New Zealand funders are working hard to keep up with the fast-changing environment of COVID-19, focusing on immediate frontline needs, with less clarity around the medium and longer-term impacts.
- Local authorities are working across their regions to respond to the immediate impacts of COVID-19

International Funding

- International funders are responding in a similar way to NZ funders, with the exception of the establishment of rapid response funds for the arts.
- As we move away from physical gatherings to online forums there is a recognition that innovation and the ability to do things differently is critical for the longer-term survival of the arts sector.
- The arts can play a critical role in supporting recovery, acknowledging that while the arts sector has lost so much in the current crisis it also has much to offer to inform how we emerge.

Arts supporting wellbeing through COVID-19

- The resilience of the arts sector is visible through the rapid adaption of the sector by moving from physical to online performances and operations.
- The arts can play a critical role in supporting our collective wellbeing as we move through this crisis and then further into supporting the recovery and rebuild that will be needed post COVID-19.



Conclusions

- There is a need for sector leadership and advocacy; to convene arts leaders (both regionally and nationally) to develop a collective and cohesive strategy for how the arts sector can rebuild and reimagine a brighter more sustainable future for the arts, as now more than ever we will need creative and innovative thinkers.

Current situation

The effects of COVID-19 have been immediately felt by the New Zealand arts sector, as venues have shut their doors, organisations have been forced to cancel their programmes and activities, and arts workers have had significant negative impacts to their immediate and future livelihoods. The need for support and funding for the arts sector is greater than ever, however there are challenges ahead with:

- loss of income due to the cancellation of all events and performances
- loss of funding with closure of all gaming societies/ trusts
- Reduced access to funding, as funding is repurposed or prioritised towards supporting the immediate frontline impacts of COVID-19
- Potential loss of sponsorship from corporate partners with the forecast economic downturn

The full impacts of COVID-19 and the forecast economic downturn are not clear. However, in the medium term with increased social distancing and the reduction of large gatherings, the sector will need to be supported to reimagine and rethink how it can operate (and thrive) in the medium to long-term future.

How are New Zealand funders responding to the impact of COVID-19 on the arts sector?

In New Zealand the funding landscape covers a range of funders who support the arts. This includes government support, funding through Creative New Zealand, local authorities and philanthropic funders such as community trusts, gaming trusts and family foundations. How these organisations are responding to COVID-19 is summarised below.



New Zealand Government response package

The New Zealand Government has announced that it has provisioned \$52 billion (if necessary) to use for reducing the impact of COVID-19 on New Zealanders, positioning New Zealand for recovery, and working to reset and rebuild the economy to support long-term recovery.

The support programmes announced to date are primarily targeted at keeping businesses afloat and keeping employees in work using a variety of tools, including subsidies, preferential loans, revenue foregone and relaxations of regulatory obligations.

While the arts sector is not directly referenced individual arts practitioners (self-employed contractors) and arts organisations can benefit from the response package through wage subsidy, tax relief, mortgage breaks and the residential rent freeze.

Table 1: NZ Government COVID-19 Economic Response Package

Package	Details
Support for workers and businesses	<ul style="list-style-type: none">An estimated \$8 -12 billion in wage subsidies so affected businesses can keep their staff employed\$126 million in leave and self-isolation support for people who are unable to work because they're sick, self-isolating, or caring for dependants. (This was subsequently rolled into the Wage Subsidy Scheme)A \$100 million redeployment package\$2.8 billion in business tax changes to reduce cashflow pressure, including a provisional tax threshold lift, the reinstatement of building depreciation, and writing off interest on the late payment of taxA \$6.25 billion Business Finance Guarantee scheme for small and medium-sized businessesA leave scheme for essential workers who take leave from work to comply with public health guidance.
Health	<ul style="list-style-type: none">An initial \$500 million boost for health



Supporting communities and our most vulnerable	<ul style="list-style-type: none">• A \$2.8 billion income support package for our most vulnerable, including a permanent \$25-per-week benefit increase and doubling the Winter Energy Payment for 2020
Protecting supply chains	<ul style="list-style-type: none">• An initial \$600 million package to support the aviation sector and protect supply chains
Communities	<ul style="list-style-type: none">• \$27 million for social sector services and community groups to continue to provide essential support to communities

Creative New Zealand response

The Crown arts development agency, Creative New Zealand has moved at speed to divert attention, funding and energy to supporting the arts sector through the impacts of COVID-19.

CNZ has prioritised all work to support the delivery of a COVID-19 response and suspended all funding programmes to pivot their full attention to supporting the arts sector. Alongside moving to offer increased flexibility to existing grantees. On 24th March they announced the establishment of the CNZ Emergency Response Package, with the fund opening on April 14th.

CNZ Emergency Response Package

- **Phase one** - \$16 million investment (14 April to 30 June 2020) includes \$4.5 million of new money plus \$11.5 million repurposed from other programmes.
- **Phase two** - will provide support beyond June 2020, is still in development and will be discussed at the April Arts Council meeting.



Phase 1 - Emergency Response Package will initially have two components:

1. **Resilience Grants** for eligible artists, arts practitioners, arts groups and arts organisations (non-investment clients) who we know are suffering, to help them recover, maintain and develop their practice in a completely changed environment. There are two opportunities:
 - **Arts Continuity Grant (up to \$50k)**, supporting the creation of new work or the reframing of an existing project in light of COVID-19, including creative and professional development, promotion and distribution (e.g., supporting new ways of working).
 - **Emergency Relief Grant (up to \$10k per individual)**, for eligible artists and arts practitioners, collectives and groups who we know may be experiencing devastating loss of income and opportunity and an uncertain future, and who have applied for the announced government support. More details to come – applications will need to include details of the impact of COVID-19 on their arts practice.
2. **Short-term Relief for Investment Clients** – open to existing investment clients and on top of existing funding, with priority given to those materially negatively impacted by COVID-19, to help them stabilise their businesses and remain viable.

Creative New Zealand

Phase two, which will provide support beyond June 2020, is still in development and will be discussed at the April Arts Council meeting.

The Department of Internal Affairs - Community Matters

Community Matters has a range of resources and grant programmes, that are relevant to the arts sector including; Community Internship Programme (CIP), Community Organisation Grants Scheme (COGS) and Community Development Scheme (CDS).

COVID-19: Community Matters Commitment to Communities

- Reassure –while physical offices are closed, they will be providing all their services remotely. Their team remain available either electronically or by telephone.
- Exploring at how they deliver more via Facebook, Zoom and maybe other web-based tools such as webinars.



- Current grants – recognise that many funded community events have had to be cancelled and that community needs are changing; the team will work with grantees to offer flexibility – change of purpose or time extensions.
- Grant applications currently in processing - online applications are progressing as normal through the assessment phase and are expected to be considered by their respective Committees or Trusts on their posted meeting dates.
- Future funding rounds - current funding calendar remains unchanged

DIA are open to hearing from communities about new approaches or ways of doing things differently.

Community cohesion

Whanaungatanga: While these times are providing constant challenges to our usual ways of doing thing, this is also an opportunity to consider different ways of supporting our communities. We are keen to hear from you about new approaches you have developed or experienced to support individuals or communities during this pandemic response. Please email us or use our Facebook pages to pass on your stories.

He Tangata: People are important, please take some time to check on people within your whānau, hapū, Iwi, and communities as we all traverse this taniwha together.

Community Matters

Local Authorities

Councils are responding to the regional needs from the impact of COVID-19, across their operations. They are prioritising support to the immediate frontline needs of communities. E.g.: Auckland Council has set up a food distribution operation from the Spark Arena.

For many the messages around funding availability are that they will continue to distribute funding, specifically for the arts through the Creative Communities Scheme. Some, such as Auckland Council, have noted that they will be deferring the payment of grants and services deemed non-essential while Auckland remains in Alert Level 4 or 3. (Note that there will be some exceptions for non-essential services in discussion with a grants advisor)



Only Wellington Council has specifically referenced the impact of COVID-19 on the arts in how they will allocate their funding. Auckland and Christchurch are working through how they will specifically respond to the impacts of Covid-19 on the Arts community.

Resilience and recovery of arts and cultural sector impacted by COVID-19

We will give priority to applications that meet one or more of our four focus areas and can;

- Support the resilience, sustainability and recovery of organisations in Wellington City
- Re-frame and adapt projects, programmes and initiatives in the light of COVID-19
- Develop new works to be presented later or to reach audiences in new ways.

Wellington Council

New Zealand philanthropic response to COVID-19

The philanthropic sector is large and varied with a range of funders that includes; community trusts, community foundations, family foundations, gaming societies, corporate giving and crowdsourcing platforms, very few of these funders focus solely on supporting the arts. Many have a focus on wellbeing and social outcomes for priority communities. Funders have been included in the summary where it is possible that arts practitioners or organisations may be considered for funding for arts projects delivering social and community outcomes, e.g. arts or cultural events, youth focused programmes or sharing stories from our diverse communities.

Philanthropy New Zealand, the lead agency for philanthropy, has developed a set of COVID-19 response principles to guide philanthropic organisations during this time. Their approach recommends support that is flexible, high-trust, responsive and collaborative. This has been outlined in an open letter which philanthropic organisations have signed.



Philanthropy New Zealand COVID-19 response principles

Philanthropy New Zealand encourages all funders to consider:

- Proactively communicate with grant recipients any changes in giving and processes and explain why;
- Be accessible and responsive to requests for information and engagement from those they fund;
- Stay informed of Government support and activity to know what additional help their grantees may get or where there are gaps in support;
- Collaborate with other funders to identify ways to ease the burden on community groups needing to communicate with multiple funders;
- Consider what flexibility they can offer including:
 - Trusting not-for-profits that funds can go to the highest need, rather than necessarily spending it on the activity outlined in the contract;
 - Reducing reporting requirements;
 - Extending reporting and spending deadlines.
- We encourage not-for-profits to contact their funder about their changing circumstances.

Many of the New Zealand funders are including these responses in how they are responding to COVID-19, and these are detailed in Table 2.

Table 2: New Zealand Philanthropic Funders Responses to COVID-19

Funder	COVID-19 Response	Examples
Community Trusts	<p>12 community trusts nationally responding regionally to a broad range of programmes and activities.</p> <p>The majority of the community trusts are responding to COVID-19 by</p> <ul style="list-style-type: none">- reassuring communities that they will continue to operate and make grants from their endowments	<p><u>Wellington Community Trust</u></p> <p>In response to the challenges of the COVID-19 virus we have simplified our usual funding process for the next 6 months (April 1 – Sept 30, 2020). This unprecedented situation is resulting in different and immediate needs for communities in this new environment. For this reason, we have changed to a model of:</p>



Funder	COVID-19 Response	Examples
	<ul style="list-style-type: none">- offering flexibility to existing grantees through reprioritising of existing grants, extension of time- Additional rapid response funds – many of these are directed at immediate frontline response to COVID-19 <p>All of the Community Trusts signalled that they are here to listen and help where they can, suggesting grantees make contact. Many of them are working to simplify their processes and make applying easier and more streamlined.</p>	<ul style="list-style-type: none">• One simplified application form• Granting on a monthly basis (no deadlines)• up to \$10,000 for a quick turnaround
Gaming societies	<p>The COVID-19 Level 4 lockdown has forced the closure of all cafes, bars, clubs and restaurants throughout New Zealand, with the flow on effect being that Gaming Societies are currently unable to generate funds for distribution.</p> <p>This includes the three largest, in terms of the amount they give: the New Zealand Community Trust, Pub Charity and the Lion Foundation.</p>	
Community foundations	Community Foundations have the dual role of both raising and distributing funds. Many Community Foundations have mobilised to establish COVID-19 Response funds that people can donate to. All of these funds focus on immediate support for frontline organisations.	
Crowdsourcing	<p>There are two significant NZ fundraising platforms where artists can crowdsource support; <u>PledgeMe</u> and Boosted. Both continue to operate through COVID-19 and Boosted has launched a specific COVID-19 Response for artists impacted.</p> <p>Two international options open to New Zealanders</p>	<p><u>Boosted</u></p> <p>Boosted is New Zealand's only crowdfunding platform dedicated to getting NZ art off the ground. Owned by the Arts Foundation – a charitable trust dedicated to honouring extraordinary New Zealand artists.</p> <p>COVID-19 Response</p>



Funder	COVID-19 Response	Examples
	<p><u>Indiegogo</u> is an overseas worldwide crowdfunding website based in the USA. They can make international payments to New Zealand artists via PayPal.</p> <p><u>Kickstarter</u> - An international crowdfunding website open to New Zealand projects.</p>	<p>Boosted Live – a place where people can live stream their creative work and be remunerated for it. Boosted Live will launch on Friday April 24th.</p> <p>To provide further support for artists, the Future Fund has been initiated by the Arts Foundation. For every Boosted project that reaches \$1,000, an additional \$1,000 from the Arts Foundation Future Fund will be donated.</p> <p>The Future Fund has a seed fund of \$30,000, and is seeking support so that it can reach its aim to see 100 Boosted projects given a Boost.</p>
Family foundations	<p>There are a number of family foundations in NZ, these include Tindall Foundation, Todd Foundation and J R McKenzie Trust</p>	<p>Many family foundations have been working to proactively support their existing grantees through the impact of COVID-19, with a focus on frontline needs.</p> <p>No specific reference for support for the arts.</p> <p>However if arts organisations have a current grant with a family foundation, the suggestion is to make contact with the funder directly</p>
Asia NZ Foundation	<p>The Foundation currently offers the following programmes of arts funding:</p> <p>Arts Practitioner Fund – grants for arts practitioners.</p> <p>Arts Project Fund – grants for professional arts organisations and event organisers.</p>	<p><u>Asian NZ Foundation</u></p> <p>Continuing to operate remotely where they can. Media Centre, research and resources are still available.</p> <p>Focusing on how to plan for the months ahead.</p>



Funder	COVID-19 Response	Examples
	<p>Strategic Arts Partnership Fund – long-term partnerships between organisations and the Foundation to enable the delivery of projects, events and festivals.</p> <p>Programmers Tour – an annual tour to Asia for performing arts programmers working in the venue and festival space.</p> <p>Residencies - residencies in Asia for New Zealand artists.</p>	Not clear what funding for the arts will be available
National Services Te Paerangi	<p>National Services Te Paerangi works with museums, galleries, iwi and related organisations to enhance museum services, supporting these to become self-sustaining.</p> <p>National Services currently offers three grant programmes:</p> <ul style="list-style-type: none">• Helping Hands Grant for small museums.• Travel subsidy• Professional Development Grants	<p><u>National Services Te Paerangi</u></p> <p>In response to COVID-19 - The limit for the Helping Hands grant has been raised from \$1,500 to \$2,000</p> <p>Only accepting applications by email.</p>
Corporate Foundations /sponsorship	<p>The arts sector receives funding from a range of organisations, including from corporations. In New Zealand there are a number of corporate foundations such as Vodafone and Spark, however neither have a focus on the arts.</p> <p>Corporations are more likely to support the arts through individual corporate giving or sponsorship.</p>	<p>It is an unknown how individual and corporate giving will be affected by COVID-19. With the forecasted economic downturn, possible future trends could be:</p> <ul style="list-style-type: none">- Increased pressure on some business will result in reduced giving- Increased pressure on individual households will result in reduced giving- Donations being redirected to frontline responses to COVID-19 <p>Research by the Charities Aid Foundation in the UK in late March showed 22 per cent of the public surveyed said they'll</p>



Funder	COVID-19 Response	Examples
		donate more to charity and 14 per cent said they'd donate less.

How are international arts funders responding to the impact of COVID-19?

Arts Development Agencies

Worldwide arts development agencies are responding to reduce the impact of COVID-19 on the arts. Packages of support are being rolled out offering a range of interventions, from direct wage subsidies, to simplification and reduction in application processes alongside the establishment of funds to be directed to the immediate needs of the sector. Many agencies have also asked arts organisations to honour their existing contracts with arts practitioners/freelancers where they can from their existing grants.

Similar to New Zealand, the focus is on the immediate needs of the sector with little dialogue around the longer-term solutions needed to restart and reinvigorate the sector. The exception is the Australian Council which has included a “Create Fund” grants for individuals or organisations to continue to create artistic work and/or develop creative responses in this time of disruption. All agencies stressed the critical role the arts can play in supporting recovery, acknowledging that while the arts sector has lost so much in the current crisis it also has much to offer to inform how we emerge.



Table3: International Arts Development Agencies Response to COVID-19

Arts Funder	COVID-19 Response
<u>Arts Council of England</u>	<p>Re-purposed all investment strands to be able to offer \$160million package of support for arts organisations working in the cultural sector. These emergency funding streams will be open to applications soon and spread across:</p> <ul style="list-style-type: none">• Funding for organisations outside of the National Portfolio• Funding for individuals• Funding for National Portfolio Organisations <p>Intention is that organisations will use this funding to reboot their creative work, but also understand it may be required to alleviate financial pressures on NPOs.</p> <p>Also offering increased flexibility to existing grantees and providing access to the Arts Council tech champions to support digital projects.</p>
<u>Creative Scotland</u>	<p>Creative Scotland has launched three funding programmes designed to provide further support to sustain the country's creative community during the COVID-19 outbreak:</p> <ul style="list-style-type: none">• A Creative Scotland Bridging Bursary Fund will help sustain creative practice by freelance creative professionals who have lost earnings due to the cancelation of work as a result of COVID-19.• A parallel Screen Scotland Bridging Bursary Fund will provide similar one-off bursary support to self-employed screen sector workers• The Open Fund: Sustaining Creative Development will provide support for individuals and organisations to sustain their creative development in the coming months. <p>Request for all grant recipients to honour contracts agreed with freelancers and artists and to think about what help they can offer their communities.</p>

Arts Funder	COVID-19 Response
<u>National Arts Council Singapore</u>	<p>Arts and Culture Resilience Package (ACRP)</p> <ul style="list-style-type: none"> ● Jobs Support Scheme for arts and culture organisations – partial wage subsidy support for nine months ● Rental waivers for tenants on MCCY-owned properties - Eligible tenants, including arts organisations that are Registered Charities on MCCY-owned properties, will receive up to two months of rental waivers under the Arts and Culture Resilience Package. ● Capability Development Scheme for the Arts (CDSA) - the Capability Development Scheme for the Arts (CDSA) is a time-limited scheme in support of artists and arts organisations during the downtime caused by the COVID-19 situation. The CDSA is available for a limited period to support arts self-employed persons (SEPs) and employees of arts organisations to upskill and grow capabilities through training programmes that take place in Singapore. <p>Have developed a single portal for streamlined application process - MCCY Grants Portal (MGP). The new online portal will facilitate a more streamlined application process for grants from multiple agencies.</p>
<u>Australian Council</u>	<p>Response Package includes:</p> <ul style="list-style-type: none"> ● Reporting and other grant conditions relief ● Adjustments to Four Year Funding 2021-2024 ● Suspending current investment programs and introducing new ones focused on immediate relief ● An online learning series to assist our sector respond to the crisis ● First Nations support ● Sector roundtables ● Digital support ● Sector development initiatives ● Research and analysis that will identify immediate and long term impacts of COVID- 19 on Australia's cultural sector, and the broader public as a result. <p>Resilience Fund \$5million to provide immediate relief to the Australian arts sector. (Alongside other Government Funds)</p>



Arts Funder	COVID-19 Response
	<p>The 2020 Resilience Fund is designed to provide emergency relief to support the livelihoods, practice and operations of Australian artists, groups and organisations during the COVID-19 pandemic. Funding across:</p> <ul style="list-style-type: none">- Survive - Small grants for individuals, groups and organisations to offset or recoup money lost due to cancelled activity.- Adapt - Grants for individuals, groups and organisations to adapt their arts practice and explore new ways of working.- Create - Grants for individuals, groups and organisations to continue to create artistic work and/or develop creative responses in this time of disruption.

International philanthropy

International funders have been active in responding to the impact of COVID-19, while many funders are responding in a similar way to New Zealand by reassuring grantees that they will continue to fund alongside offering increased flexibility. They are also mindful that through responding to this crisis funders do not inadvertently reinforce the existing weaknesses and fragility of the sector. The most significant difference is the rapid establishment of significant arts funds to support artists. This is partly due to the scale and size of the international philanthropic sector.

There is also a recognition that during this time funders need to ensure that they continue to innovate and look to do things differently in how they support the sector through recovery.

Sam Gill, the chief programme officer at the John S. and James L. Knight Foundation, summarised what leadership looks like in today's environment:

"Every leader must give their organisations permission to do three things simultaneously - those who need to take care of themselves and their families should; those who need to drop absolutely every task that is not relevant to this moment must do so; and most importantly, those ready to innovate to the world will need permission to look ahead"

<https://knightfoundation.org/>



Americans for the Arts, USA non-profit organisations for advancing the arts in America has taken a leadership role through providing sector advocacy, and support, access to articles, training, resources and funding from its website. They have suggested the steps that funders need to take now to respond to the impact of COVID-19 on the arts sector. These include:

- Convert current project-specific grants into general operating grants
- Remove any matching grant requirements on existing grants
- Extend deadlines for interim and final reports
- Re-distribute more of the grantmaking funds to general operating support
- Create new fast-track COVID-19 impact stimulus grant programmes on a rolling basis
- Remove any restrictions on the number of grants a cultural organization can have with the year

Table 4 provides some examples of where international funders are working to implement these recommendations in how they respond to the impact of COVID-19 on the arts sector.

Table 4: Examples how International funders are working to support the Arts sector:

Arts Funder	COVID-19 Response
<u>Arts for Illinois</u>	The City of Chicago, State of Illinois, and philanthropic organizations, including MacArthur, formed the Arts for Illinois Relief Fund to support artists and arts and culture organizations experiencing hardship caused by COVID-19. The private-public partnership will award grants between \$1,500 and \$2,000 to individuals and between \$6,000 to \$30,000 to organisations that have been impacted by the pandemic. Arts Illinois is also a platform that is showcasing work from artists who have made their art available online and through virtual arts events,
<u>Americans for the Arts</u>	<i>Americans for the Arts - Americans for the Arts serves, advances, and leads the network of organizations and individuals who cultivate, promote, sustain, and support the arts in America. Founded in 1960, Americans for the Arts is the nation's leading non-profit organization for advancing the arts and arts education.</i>



Arts Funder	COVID-19 Response
	<ul style="list-style-type: none">Offering dedicated information, resources, trainingAdvocating on behalf of arts organisations to GovernmentResearch – quantifying the value of the arts sector to the US economySurvey – undertaking comprehensive survey to understand the impact of COVID-19
<u>NYC COVID-19 Response and Impact Fund</u>	<p>NYC COVID-19 Response and Impact \$95 million Fund This fund has been launched to support New York City non-profit organizations. A collaborative response from over 15 of the key philanthropic organisations (including Bloomberg, Ford, Rockefeller Brothers Fund Carnegie)</p> <p>The NYC COVID-19 Response & Impact Fund will be administered by the New York Community Trust and will provide grants and interest-free loans. For social services - priority will be given to direct service providers, such as those supporting essential healthcare and food insecurity. In the arts and cultural sector, the Fund will provide support to small and mid-size organizations that work from and are attentive to their communities.</p>
<u>NESTA</u>	<p>Our immediate priority is to offer as much practical help as possible. Supporting grantees to redirect their programmes - offering everything from HR help to support new approaches to volunteering to tech advice to help organisations move face-to-face services online.</p>
<u>Esmee Fairbairn Foundation</u>	<p>COVID-19 Funding - £16 million</p> <ul style="list-style-type: none">£14 million in fast-response grants to be offered to some of the organisations already supported£2 million for contributions to emergency funding schemes in collaboration with others.
<u>Paul Hamlyn Foundation</u>	<p>Recommit and reassure - to ensure our grantees and the communities they work with can survive the impact of societal change on a scale unprecedented in modern times.</p> <p>Offer Flexibility - in touch with all organisations currently funding to make clear will be flexible and responsive to their changed circumstances. This includes suspending normal reporting requirements, extending timelines and converting programme grants into core and operating grants.</p> <p>Emergency Fund - created a £20 million Emergency Fund. Additional to current annual budgeted grants.</p>



Arts Funder	COVID-19 Response
	<p>2020 Awards for Artists programme will take a different form this year. Instead, all eligible visual artists and composers that have been nominated will receive a £10,000 award in recognition of the very real financial challenges many of them are dealing with.</p>
<u>UNESCO</u>	<p>ResiliArt</p> <p>ResiliArt is a global movement initiated by UNESCO that aims to strengthen the resilience of artists and cultural professionals in the face of the enormous challenges posed by the current health crisis.</p> <p>The ResiliArt movement will:</p> <ul style="list-style-type: none">• Raise awareness about the impact of COVID-19 on the culture sector and the livelihoods of culture professionals• Give visibility to artists worldwide – renowned or unknown – and ensure their voices are heard at the policy level to address existing gaps and needs• Contribute to decision-making processes of Member States during the development of policies and financial mechanisms aimed at empowering artists <p>At the core of each ResiliArt debate is one mission: reveal the far-reaching impact of COVID-19 on the creative sector and identify solutions to support artists and enhance their resilience.</p>

Role of the arts in supporting wellbeing

Across the globe we have seen numerous examples illustrating how resilient the arts sector is, with the rapid adaption from live to digital performances through to the sharing of content and the creation of new digital platforms. The critical role the arts can play in supporting our wellbeing has been evident through mainstream media and social media. With individual stories showcasing the power the arts have to bring us together, raise our spirits or make us laugh. There is a call to ensure that the arts sector can both support the process of recovery and our collective wellbeing through this crisis.



Table 6: Arts Supporting wellbeing through COVID-19

Organisation	COVID-19 Response
<u>Baltic Centre for Contemporary Art</u>	The Baltic Centre for Contemporary Arts in Gateshead has moved fast to turn its website into a digital space that reflects the different aspects of the programme at this multi-gallery venue. The recently opened Abel Rodriguez exhibition is extensively represented, from a full video of the show to text panels, an exhibition guide, close-up views of works and a 16-minute film. Other shows, including the current Judy Chicago survey, are similarly documented. There are also plans to create an online public programme of talks, study sessions and discussions.
<u>Social Distancing Festival</u>	Online festival celebrates arts affected by COVID-19 Playwright Nick Green launched the Social Distancing Festival to shine a spotlight on lost projects. The website has received 400 submissions from around the world.
<u>College of the Arts</u>	An online repository for resources to aid cross sector collaboration. Health and social professionals are using arts and cultural assets for health communication, wellbeing, coping and connection to address COVID-19.
<u>University of Pittsburgh</u>	A Virtual Art Gallery Exploring Resilience and Creativity during the COVID-19 Pandemic This virtual community art project is an opportunity for students, faculty, and staff members to nurture a sense of community by creating, connecting, and sharing experiences navigating the COVID-19 pandemic. Challenge is to creatively respond to the question: During the COVID-19 pandemic, how have you stayed connected and maintained community connections? “While the past several weeks have been incredibly challenging, through flexibility, ingenuity, and creativity we are adapting to our current situation and we want to hear how members of our Pitt community have been creatively adapting.”



Organisation	COVID-19 Response
Isolation Art School	The Turner Prize-winning artist Keith Tyson, has launched #isolationartschool on Instagram, to act as an online hub for 'projects, lessons and tips by artists to help people get creative while housebound'.
Stay At Home Fest	Stay at Home Fest harnesses the power of the internet for good, by creating a central hub to find all the fantastic decentralized events that are happening online, and aiding music discovery during the global pandemic.

Conclusions

- There are few funders in New Zealand who solely support the arts, instead the arts are supported through a range of community funders, across local authorities, government and philanthropy. COVID-19 is amplifying the poor infrastructure and the fragility of the arts sector.
- Most philanthropic funders are focused on responding to the immediate needs of COVID-19, with funds being diverted to frontline responses. If funds are being repurposed this may lead to a potential reduction of funds available for the arts sector.
- The potential medium and long-term impact of COVID-19 on the arts sector needs to be explored and made visible. The critical role that the arts have in supporting the wellbeing of New Zealanders through COVID-19 also needs to be highlighted. It is vital that arts agencies share these key messages with the wider funding ecosystem of Government, local authorities, the business community and the wider philanthropic sector.
- There is a need to convene arts leaders (both regionally and nationally) to develop a collective and cohesive strategy for how the arts sector can rebuild and reimagine a brighter more sustainable future for the arts, as now more than ever we will need creative and innovative thinkers.

Please note: Recognising that we are operating in an evolving environment and information is being updated regularly. This review is a desk top review of information available online up to the 20 April.



Key Articles

- Bezahler, Lori **Philanthropy Has a Duty to Respond Quickly to the COVID-19 Outbreak. Here's How We Can Do It.** Retrieved from [Inside Philanthropy](#)
- Scutari, Mark. **The Arts Sector is Being Decimated by COVID-19. What Are Funders Doing in Response?** Retrieved from [Inside Philanthropy](#)
- NESTA , **The impact of COVID-19 on arts and cultural charities.** Retrieved from [NESTA](#)
- Bildner, Jim. **Radically Adapting to the New World**, retrieved from Stanford Social Innovation Review [SSIR](#)
- Salmond, Anne: **We need more than shovels to rebuild NZ post-COVID-19**, retrieved from [The Spinoff](#)

Key Websites

[Americans for the Arts](#)

[Arts Council of England](#)

[Arts for Illinois](#)

Asian NZ Foundation [Asian NZ Foundation About](#)

[Australian Council](#)

[Baltic Centre for Contemporary Art](#)

Boosted [Live stream COVID-19](#)

Creative New Zealand [COVID-19 Response](#)

[Creative Scotland](#)



[College of the Arts](#)

DIA Community Matters [About Funding](#)

Kickstarter [About Kickstarter](#)

Minter Ellison Rudd Watts [Summary of Government Support](#)

National Arts Council Singapore

National Services Te Paerangi [Funding](#)

[NESTA](#)

New York Community Foundation [NYC COVID-19 Response and Impact Fund](#)

Northland Community Trust [Northland Community Foundation COVID-19 Response Fund](#)

[Paul Hamlyn Foundation](#)

Philanthropy New Zealand [Philanthropy NZ News](#)

[Social Distancing Festival](#)

[Stay At Home Fest](#)

Treasury [COVID-19 Govt Response Package](#)

[University of Pittsburgh](#)

Wellington Community Trust [Wellington Community Trust News](#)

Wellington Council [Wellington Council Funding](#)